



PWA NEWSLETTER

Making a **+**positive**+** difference.

Pwa

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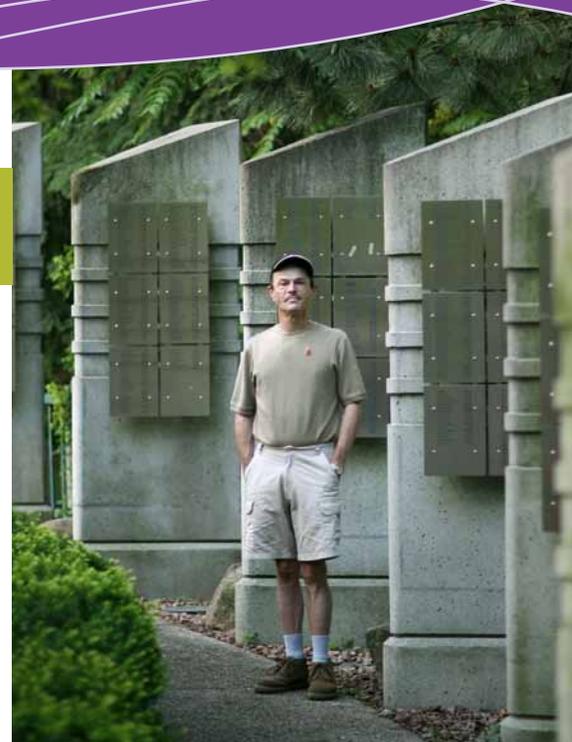
DONOR THANK YOU!

WHAT YOU'VE DONE FOR US

You have done a lot this year as donors to PWA. Whether your donation was made through the Friends For Life Bike Rally to a particular Rider or Crew member, a secure online donation, responding to our bi-annual appeals for your support, or to one of our other signature events. You are fantastic, generous and you've made a difference this year in the lives of people living with HIV/AIDS!

Let me tell you how you've helped. This year at PWA we had our most successful Friends For Life Bike Rally ever, raising over 1.2 million dollars to provide people living with HIV/AIDS practical direct support services. You made more online donations to PWA than we've ever had. Some of you are members of PWA's largest Monthly Giving Circle yet (group of regular donors to PWA). A few of you asked friends and family members to donate to PWA, in lieu of birthday gifts (which can be done online or by mailing in a cheque with instructions). Thank you! Your creativity in supporting PWA is appreciated.

Your support always helps but it couldn't have come at a better time. This year we've seen a 20% increase in need for our Essentials Market (food bank) and expect to see an even more increased need over the holiday season. The winter holiday season can be a particularly difficult time of year for some of PWA's clients. Poverty excludes people from what are normally festive holiday celebrations, entertaining, visiting with friends, gift giving and receiving.



AIDS memorial at Cawtha park

To date we've had 271 new client intakes. Clients have come to us for our Food and Health Promotion Programs. Complimentary therapies like massage, reiki and yoga have been available to new clients because of your ongoing generosity. Social programming like our pet care program, theatre access and weekly haircuts have also been made possible because of you.

Please continue contributing to programs and services that are directly serving people living with HIV/AIDS by making a winter donation today. Your gift makes a positive difference immediately for someone living with HIV/AIDS. +

If you are able this holiday season, make the season a little brighter for a person living with HIV/AIDS by donating online www.pwatoronto.org/joy for PROUD FM's Joy Drive or find a location that you can drop off non-perishable food items at www.proudfm.com.

CLIENT STORY

YOU GOTTA GIVE BACK!

Bill Rudisch is a 58 year old commercial pilot and an active PWA volunteer. Whether volunteering at PWA, Casey House or for the Children's Wish Foundation Bill cares. One of his fondest volunteer experiences has been flying terminally ill children over the Niagara Falls Festival of Lights for an experience of a lifetime. He vividly remembers when he began volunteering for PWA in 1999, because of a friend who needed PWA's help when he was evicted from his home, needed something to eat and came to PWA. To thank PWA, this friend of Bill's marched down Church St. in downtown Toronto with a placard that read, 'PWA helped me, please help them.'

Bill admits that he's proudly shamed people into giving for charity. As a very charming man, it's no doubt you also would want to give when asked by Bill for help. Bill comes from a large family and some of his siblings don't accept his homosexuality or his partner of 17 years, who has since passed. Bill sadly suspects that, similarly to people being afraid to disclose their sexual orientation, there are people living with HIV who could greatly use PWA's services and friendship but are too scared to disclose their HIV status for fear of stigma and prejudice.

Bill says, 'PWA provided me with emotional support. It's good to be around people from PWA. PWA is part of the community and so when members of my family passed away I had a place to go and volunteer and be around good people. I didn't need to talk about what was bothering me because the people



Bill Rudisch in his uniform on Remembrance Day

at PWA understood. I felt accepted. I wonder and feel frightened for what would happen to the community if PWA ever left.'

As a man who has travelled extensively, he calls Toronto home and says that he's learned a great deal from generous souls like Toronto celebrity, Ed Mirvish.

'You gotta give back.'

Perhaps this is one of the philosophies that have made Bill such a dependable volunteer. From picking up toys for PWA's Children's Holiday Program, collecting food for food drives, soliciting friends and family in the food industry for donations, Bill has given so much of his time and resources. PWA is very grateful for Bill's dedication as a volunteer. In his humble fashion, he retorts with a compliment, 'I cannot imagine Toronto without the support that PWA offers for people living with HIV/AIDS.' +

FRIENDS OF THE FOUNDATION AWARDS

LOOK WHO HAS BEEN RECOGNIZED!

Every year the PWA Board of Directors and staff have the opportunity to nominate corporations, volunteers and community partners for their outstanding support and contributions that make a positive difference for people living with HIV/AIDS in Toronto. Congratulations to PWA's Friends of the Foundation Awards winners who accepted their awards at our Annual General Meeting in September. +

Outstanding Community Support

- ★ Divers Cité
- ★ Rainbow Cinemas

Outstanding Corporate Support

- ★ Sheraton - Robb Walker
- ★ Whole Foods Market - Jim Empey

Outstanding Volunteer Support

- ★ Kyle Vose
- ★ Ian Mahaffy

SIGNATURE EVENT

WANT A REASON TO RIDE? FRIENDS FOR LIFE BIKE RALLY

The 12th annual Friends For Life Bike Rally gave everyone a good reason to ride this year. Our most successful fundraising year to date provided \$1.2 million reasons why PWA and our clients are grateful to the 2010 Bike Rally Riders, Crew, donors, sponsors, Steering Committee and Co-chairs.

THANKS TO THE GENEROUS 2010 SPONSORS:

Presented by – Scotiabank Group

Major Sponsors – BMS Virology, Rubbermaid Canada, ViiV Healthcare in partnership with Shire, VIA Rail Canada

Team Sponsors – Hardy's, Jana, Nestle, Timothy's World Coffee, WIND

Community Sponsors – KPMG, Nature's Path, Pita Break, Sheraton Centre Toronto, Stonemill Bakehouse

Media Sponsors – fab, Gay Guide Toronto, Now, PROUD FM 103.9, Xtra!

The Bike Rally Steering Committee said a sad farewell to Michael Cress as Co-Chair of the Rally. He will continue to provide leadership as past co-chair on the Bike Rally Executive. Wade Borges, current co-chair was happy to announce his new co-chair for 2011 is Sherri Byers.

The 2011 Bike Rally, marks Sherri's 8th year with the Ride. 'I feel tremendously privileged this year to work with Wade as co-chair of what has been, for me, a life-changing event! It is continually inspiring to me to know how many lives are positively affected by this event: through funds raised in support of the critical services provided by PWA, through the relationships built throughout the life-cycle of the event and through each individual's process of meeting and exceeding their own personal goals on the Bike Rally. Thank you for the opportunity to change lives with you: I look forward to seeing you all out on the road!' +



2010 Bike Rally co-chairs Wade and Michael



2011 Bike Rally co-chairs Sherri and Wade

If you have questions for either Wade or Sherri, please email them at cochairs@bikerally.org. If you are 'Ready to Ride' for the first or 10th time, contact Katherine Hampton at khampton@pwatoronto.org or 416-506-1400 ext. 238. For more information, or to register online as a Rider, go to www.bikerally.org today. **REGISTRATION IS OPEN!**

PROGRAMS

WHY FOOD FOR LIFE? MEAL DELIVERY SERVICE

Food for Life is a short-term emergency weekly meal delivery program. Medical eligibility for this program is required and is available to clients for a maximum of 12 weeks. This is PWA's only pay for service program and, thanks to the generosity of donors and community members like you, the suggested fee is only \$5 per week.

Clients in need of this emergency weekly meal delivery program can be suffering from severe diarrhea, neuropathy (limits ability to stand), severe anaemia which causes fatigue (or shortness of breath), wasting (unintentional weight loss of more than 5% of body weight) or an opportunistic infection.

The average age of a client accessing PWA's Food For Life program is 48. This age range of clients are those typically who have been living with HIV for some time but are going through an episodic period of illness or transition. +

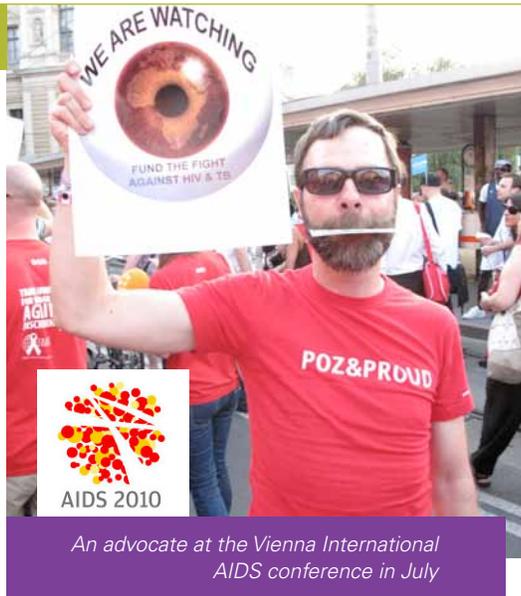
Any donation made to PWA can be directed to an existing program or service provided by PWA upon request. If you would like more information about PWA's Food For Life, meal delivery program, or are interested in volunteering, please contact Mark Gilmore, PWA's Food For Life Coordinator, mgilmore@pwatoronto.org or 416-506-1400 ext. 211.

XVIII INTERNATIONAL AIDS CONFERENCE VIENNA

Thanks to the OHTN and the International AIDS Conference's International Scholarship Programme, PWA's Murray Jose, Executive Director, Jag Parmar, Benefits & Assistance Case Manager and Mikiki, Rick Lees, PWA's Interim Director of Programs and Services, represented PWA at the International AIDS Conference held in Vienna, Austria in July this year.

Murray Jose, PWA's Executive Director had the following impressions on what he summarized as a conference of opposing opinions.

Information, research and discussion were presented on topics that seemed



An advocate at the Vienna International AIDS conference in July

to have two strongly opposed, or simply distinct positions. Canada's contradiction of opinions was linked primarily to the government's position on harm reduction and government action on criminalization (where Canada is seen very poorly on the global stage). This was in contradiction to also being recognized as very strong on the global stage with research, programming, Poz Prevention and advocacy of these important issues.

One of the things I found frustrating and humorous in all of this was that the researchers and physicians didn't seem to notice, see issue or even discuss with each other, the many opposing opinions and contradictions in what was being presented.

I think that if we could look at all the data available and examine it closely, we would find correlations present in both sides of these issues. In many instances, our strengths, knowledge and resiliency can offer the greatest potential to stop examining these situations as separate issues to research and start looking at them as ways to support the lives of individuals living with HIV/AIDS.

Jag presented a film she wrote and co-directed, Her Decision which is about a South Asian woman who is newly diagnosed with HIV and, through her silence, there is an immediate self imposed stigma. It is a demonstration of all the subtle changes she makes in her life to cope and all the while is unable to disclose to her family that she lives with HIV. +



PWA's staff on our float in the Pride parade cooling off the crowd with water pistols

A purchase of Her Decision benefits PWA and is available at PWA's office for \$10 or by contacting Jag at jparmar@pwatoronto.org or 416-506-1400 ext. 212.

30 YEARS OF PRIDE

Pride Toronto celebrated their 30th year of celebrating the LGBT community on Toronto's streets. PWA was proud to again participate in the festivities with a float and community awareness table on Church Street. Our thanks goes out to staff, volunteers Jon H., Ben W., Mario S., Len at Freshland Flowers and Bike Rally Riders who accompanied the float on their bikes.

Mikiki, PWA's Poz Prevention Coordinator, took charge of organizing the Pride float and had the following reflections. 'It was very moving, as a former Pride organizer from small town Canada, to have PWA LGBT staff and allies come together to celebrate PWA's role in the community. As well, the LGBT movement and how the history is intertwined with the AIDS movement. It was a mutual celebration of PWA's work but also the LGBT movement. I was so pleased to see familiar faces in the crowd, clients who access services at PWA who were excited to see our presence and touched by those I didn't recognize but that were celebrating along with us.' +

For information on how you can support PWA during the PRIDE 2011 festivities or get involved next year, contact Jim Billing, Volunteer Coordinator at jbilling@pwatoronto.org.

WORLD AIDS DAY

SHINE THE LIGHT

PWA has added a new page to our website to mark an important date within the international HIV/AIDS movement, December 1st, World AIDS Day. www.pwatoronto.org/wad

THE HISTORY

On December 1st, 1988, the World Health Organization's Global Programme on AIDS (now known as UNAIDS) created and observed the first World AIDS Day. The purpose of the day was to raise global awareness of the AIDS pandemic among governments, policy makers and the general public. Each year, the UNAIDS, and now the World AIDS Campaign, select a global theme for the event to spotlight the impact of HIV/AIDS on specific communities. Locally, across the world, community groups gather on this day to create their own themes and traditions to raise awareness and commemorate those lost to AIDS.

The Red Ribbon has become the unifying symbol on World AIDS Day highlighting the global and local solidarity amongst those infected and affected by HIV/AIDS.

COMMUNITY CARNATION MEMORIAL

In 2007, the Toronto People With AIDS Foundation (PWA), as part of its 20th anniversary commemorations, rediscovered the history of the PWA Black Rose.



In the early days of PWA, staff sent floral arrangements to the funerals of clients who died. As more and more people continued to die, including staff and volunteers, PWA could no longer afford to send arrangements and instead sent one black rose with a card saying "We understand"

This powerful symbol and message inspired the staff and Board of PWA to build on this history and create a new tradition for World AIDS Day to remember the forgotten and honor the courage of so many infected and affected in the AIDS community. Since World AIDS Day 2007, PWA staff, volunteers and clients have brought a black rose and red carnations to the AIDS Memorial at Cawthra Park.

In 2008, the AIDS Vigil Committee approached PWA to ask about partnering together to make this a larger community event thus beginning the current annual Community Carnation Memorial where community members share personal stories to reconfirm the powerful message "We understand" +

GIVING TO PWA MADE EASY

A TIME TO GIVE

Sachin Aggarwal is one of PWA's Board of Directors and next year Sachin is excited to support a charity that he is passionate about by asking friends and family to make donations to PWA in lieu of gifts. You have the opportunity to follow Sachin's example by informing your loved ones of this preference. It's easy for people to make a secure online donation at www.pwatoronto.org and tribute your birthday as the reason for the gift! +

For more information on how you can make a positive difference for people living with HIV/AIDS and celebrate your birthday at the same time, contact Kristen at donate@pwatoronto.org.



Sachin, one of PWA's Board of Directors urges you to consider celebrating your special occasion through donations to PWA in lieu of gifts!

200 WELLESLEY EAST, SOUTH TOWER FIRE – 09/24/2010

CLIENTS DISPLACED

On September 24th, a fire broke out at 200 Wellesley St. East in Toronto that displaced thousands of residents including almost 200 PWA clients. With no access to their belongings residents of 200 Wellesley East were provided temporary housing. PWA and the community worked together to assist our clients in urgent need of access to HIV medication, alternative housing, special hampers of food, toiletries and

support to connect with appropriate resources.

- At PWA's office, the AIDS Bereavement and Resiliency Project of Ontario provided immediate crisis intervention
- Sherbourne Health Centre provided medical staff and support at 200 Wellesley to those affected by the fire
- Fife House cleared its first floor meeting room for PWA to host an emergency response centre and provided meals for the first couple of days

- PWA provided space for a Fife House staff to assist residents with housing options
- PWA's Essentials Market had special packages for clients without cooking equipment or fridges in their temporary housing
- Essentials Market provided toiletry kits
- The AIDS Network in Hamilton, donated clothing
- PWA has worked with community partners to find our clients housing
- PWA set up a computer terminal so clients could keep in touch with family, friends and do their on-line banking +

COMMUNITY EVENTS

COUNTING THE WAYS TO THANK YOU

2010 has been a fantastic year of community support from our friends in the community. PWA wishes to say a huge thank you to The Imperial Court of Toronto, Home + Style (Jeffrey Stolberg), Spearhead, Tightly Whitey and PROUD FM 103.9 for their tremendous fundraising efforts.

TICOT – A huge thanks to Empress XXIII Thelma and her executive for a fantastic year!

HOME + STYLE – Thanks to the fabulous Jeffrey Stolberg for our most successful year yet!
www.storminthebastille.com

SPEARHEAD – Thanks to Mr. Spearhead 2010, Mr. Kevin Romain for choosing PWA as your charity of choice.

TIGHTY WHITEY CAR WASH – Thanks to Mr. Steamworks 2010, Andrew Thorncroft for his fantastic efforts this July at the 4th annual Tightly Whitey Car Wash hosted by Steamworks in the

alleyway beside Café California on Church Street. This year brought the total number of cars washed to 427 in support of PWA. We are thankful for the ongoing generosity of Mr. Steamworks in organizing this third party fundraiser.



PROUD FM 4TH ANNUAL JOY DRIVE – The Pride of Toronto, PROUD FM 103.9 FM is again supporting PWA's Essentials Market and Food For Life meals delivery program through the annual Joy Drive food drive. Donate non-perishable food items at any PROUD FM Joy Drive locations until December 17th or make a secure online gift. For a full list of locations, or to make a donation, visit www.proudfm.com. +



Murray, Kevin and Richard accept cheque at TICOT Coronation Ball for their 2010 support.



Kevin Gerber, PWA's Director of Development and Communications accepting cheque from Spearhead's President, Frank Mancino for 2010 support.

SIGNATURE EVENTS

DID YOU COME TO CLIMAX?

Canadian Live Intimate Music & Art Experience (CLIMAX) was an evening of live musical entertainment and an art auction with emerging and established Canadian artists in support of the Toronto People With AIDS Foundation. Over \$13,000 was raised for PWA's practical, direct support services. PWA wishes to acknowledge 103.9 PROUD FM for presenting this successful event and the following for their sponsorship: Steamwhistle Brewing, Black Prince Winery, Julius Empire Catering and Raymond Helkio Design. As well thank you to our MC's Richard Ryder and Chris Howson of PROUD FM, to our musical entertainment, Molly Johnson and Tracey Gallant for their performances and also to our lovely

volunteers in particularly Mario S. for his creative brilliance.

For those artists, music enthusiasts and art buyers who came out to support PWA and fully enjoyed yourselves, thank you! PWA is touched by the generosity of the 20 artists who donated their beautiful pieces of art and for those generous art purchasers who supported PWA in so doing. +



WANT PIE?

Pie in the Sky is PWA's Thanksgiving fundraiser for our Food Programs, Essentials Market (food bank) and Food For Life (home meal delivery program). This charming fall event also raises

awareness about people living with HIV/AIDS in need of nutritious food, over Thanksgiving and all year round. Every pie purchased (and thank you if you did) for your Thanksgiving meal gives back to people living with HIV/AIDS.

This year, in order to maintain PWA's strong commitment to efficient fundraising, Pie in the Sky changed. Although different in nature, PWA hopes you were able to participate by visiting Whole Foods Market – Yorkville to purchase a pie in support of PWA for Thanksgiving or by going online and making a secure online donation. Any online donation enabled the donor to direct a Happy Thanksgiving e-card to someone in their life they were thankful for. Sometimes change is for the best! We are grateful for all the community support Pie in the Sky has re-

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AGENCY PARTNERS

Visionary

MAC AIDS Fund

Leaders

Scotiabank Group

ViiV in partnership with Shire

Major

BMS Virology

Gilead

Merck

Tibotec, A division of Janseen-Ortho Inc.

Timothy's World Coffee

Media

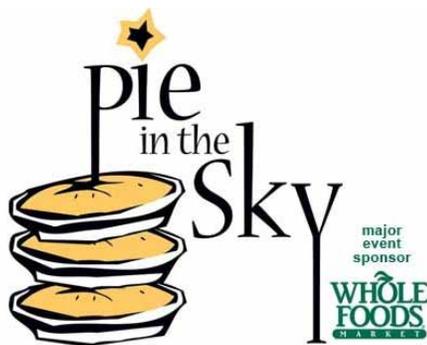
fab

Gay Guide Toronto

Now

PROUD FM 103.9

Xtra!



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ceived over the years from our generous pie donors, pie peddlers, pie purchasers and hope your enjoyment of this Thanksgiving event continues.

Thank you to Whole Foods Market, our Major Sponsor, who donated 100% of the proceeds of any pie purchased from September 27th until October 3rd to PWA's Food Programs. Also thanks to The Village Pharmacy and Raymond Helkio Advertising I Design for your Community Sponsorships and to BMO Church St. branch for your Pie in the Sky community fundraising. +

Know of a super place that sells pies that you think should be involved in 2011's Pie in the Sky fundraiser for PWA's Food Programs? Email pieinthesky@pwatoronto.org and let us know where you buy pies!

BOWLING FOR GIFTS OF LOVE

For all those romantics, bowlers or both out there, keep in mind that Valentine's day in February is just around

CORPORATE AND FOUNDATION DONORS

Donations above 200+ from April 1st 2010 – November 1st 2010

GIFTS OVER \$5000

International Financial Data Services ■ Spearhead LDSC (Toronto) Inc. ■ TICOT Social Society

GIFTS OVER \$2000

Bentall Limited Partnership ■ GNPL + NA ■ McGregor Industries ■ Midore Inc. ■ Remote-Learner ■ United Way of Greater Toronto

GIFTS OVER \$1000

Abbott Laboratories Limited ■ Best Friends/Meilleurs Amis ■ BMO Charitable Foundation ■ Capital One Services Inc CAN ■ CIBC ■ Core Event Staff ■ Corporate Specialty Services Inc. ■ D&T Davis Charitable Foundation ■ ISIS Regional Fertility Centre ■ Lesbian and Gay Community ■ Macquarie Group Foundation Ltd. ■ Mazon Canada ■ Ontario Wealth Management Corp. ■ Procor Limited ■ RBC Foundation ■ The Roy Public House ■ The Village Pharmacy ■ Trebor Inc. ■ William S. Croson & Associates Ltd ■ Woody's on Church

GIFTS OVER \$500

Arvan Rehab Group Inc ■ Aviva Canada Inc ■ Bang Albino Inc. ■ Blue Rocket Jeans ■ Bruce Budway Interiors Inc ■ Citco (Canada) Inc ■ CUPE Local 4400 ■ Encon Group Inc ■ European Jewellery ■ Evergreen Inc. ■ IMI International ■ ING Direct ■ Jackson & Associates Inc ■ Kijiji Canada ■ Kinross Gold Corporation ■ Kitchener Area Reproductive Medicine Associates ■ Kramer Design Associates ■ LVM Inc ■ Mari Mina Drugs Ltd ■ Movado Group of Canada inc. ■ Nathan & Lily Silver Family Foundation ■ Pavilion Sports Club Inc. ■ Raleigh Canada Ltd. ■ Red Meets Pink Foundation ■ Shadah Holdings Ltd ■ Solid Bond Paper Products Inc. ■ Spin and Stretch @ Wynn Fitness ■ Steamworks ■ Swiss Reinsurance Company Ltd ■ The Farm Inc. ■ The Only Cafe ■ Thurston Machine Inc. ■ Toronto Image Works ■ Tyco Electronics Canada Limited ■ United Way Ottawa

GIFTS OVER \$200

766707 Ontario Inc. ■ Anne Whitten Bilingual Recruitement Inc. ■ Argo Development Corporation ■ BBB Architects Toronto Inc ■ Blevins Insurance Group ■ BoysCondo ■ Brandes Investment Partners & Co. ■ Buttle and Tavano Chartered Accountants ■ Caesars Windsor Co-Workers ■ Chaitons LLP ■ Classic Albums Live ■ Clear Choice Pool Spa Centre ■ Corodex Industries ■ Crews & Tangos Restaurant & Bar ■ Dancon INC. ■ Dr. Kevin Russelo & Associates ■ Eat My Martini ■ Edward Day Gallery ■ EES Financial Services Ltd ■ Elementary Teachers of Toronto ■ EMP Inc ■ Energia Athletics ■ Faith United Church CPR Fundraiser ■ Fondation Marchand Ndong ■ Graydel Limited ■ IA Clarington Investments ■ II BY IV Design Associates Inc ■ Imaging Financial Ltd ■ J.P. Packaging, LLC ■ Joan Young Financial Services ■ John Hurlburt Holdings Ltd ■ Judy Inc. ■ Justason Market Intelligence-Vancouver Focus ■ K. N. Crowder Mfg. Inc. ■ Kultura ■ Lawrence Joseph Associates Ltd. ■ Lime Advertising Inc. ■ Lincoln Paper & Tissue ■ Lorga Foods Ltd ■ Maple Leaf Frozen Bakery ■ Matrix Search Group ■ Maumac Marketing Inc. ■ Metropolitan Community Church of Toronto ■ More2life Life Coaching ■ Mr. Janitorial Supplies ■ Navigator Ltd ■ Nova Hearing ■ OECTA - Toronto Secondary Unit ■ Paint Depot ■ Patty King International ■ Plastic Mobile Inc. ■ Prime Custom Homes ■ Profile Communications Corp. ■ RAVEstudio, LLC. ■ RE/MAX Hallmark Realty Ltd., Brokerage ■ Royal Lepage RCR Realty ■ Shimano Canada Ltd ■ Silvertex Hosiery International Co, Ltd. ■ Soft Gravity Inc. ■ Sun Life Financial - Matching Gift Program ■ Sweetspot.ca Inc. ■ Syms Integrated Systems Inc. ■ Tecsys ■ Tel-e Technologies ■ The Middle East North's ■ The Old York Bar & Grill ■ THINQ Technologies Ltd ■ TNT!MEN Inc. ■ Travelers Canada ■ Urban DNA Communications Inc. ■ Village Pool League ■ VS Media, Inc. ■ WineThief (NZ) Ltd

the corner in the New Year. You will have the chance to show your love to PWA by registering as a bowler, putting together a team of 5 people and fundraising to help people living with HIV/AIDS. February 13th will mark the 2nd annual Love Bowl signature fundraiser for PWA. Mark your calendar for Cupid's Valentine's event. The top fundraiser prize will be something to motivate! Last year the top fundraiser prize was a Montreal prize package which included two VIA Rail return tickets and accommodation. Prizes will also be awarded to the bowler with the best costume, best bowler and more! Registration is \$20 which includes an afternoon snack and shoe rental. The

minimum fundraising amount to participate is \$100 so aim high (perhaps for those cupids high in the sky). Thank you to last year's top fundraiser, Norman Sobel who raised \$2,525!! +

RECAP

Where: Thorncliffe Bowlerama

When: Sunday, February 13th from 1pm to 4pm

Why: Fun Fundraiser for PWA

If you have a silent auction prize to donate, or would like to help to secure some, contact Katherine at khampton@pwatoronto.org or 416-506-1400 ext. 238. Register today at www.lovebowl.org and start fundraising.

HELP PWA

LOOKING FOR SOMETHING WORTHWHILE TO BUY?

\$30 provides a holiday hamper to a PHA struggling during the holiday season

\$100 helps a PHA to get temporary access to critical medication and navigate the complicated systems required to get permanent coverage

\$200 assists an HIV positive senior with access to dental and optical benefits

\$500 covers the cost of distributing food hampers to help 14 individuals

Make a donation and see how your gift helps an individual living with HIV/AIDS. These items and options for giving are also available for purchase online at www.pwatoronto.org/support or if you would prefer, call Kristen at 416-506-1400 ext. 239 today.

PWA MONTHLY E-NEWS

Would you like to receive monthly information from PWA about what is going on in the community, how you are helping people living with HIV/AIDS and what's new? Email donate@pwatoronto.org or call 416-506-1400 ext. 239 to sign up for PWA's monthly e-news today!

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*As long as there's a reason... there's a ride.
Bike Rally 2010*



PWA MISSION STATEMENT

The Toronto People With AIDS Foundation exists to promote the health and well-being of all people living with HIV/AIDS by providing accessible, direct and practical support services.

DID YOU KNOW??

You can host your own fundraiser for PWA and create an online event page to accept secure online donations. It's easy and can be personalized with your picture and whatever message you wish to express. Your fundraiser will support the practical direct support services helping people living with HIV/AIDS.

To create your online event today visit: www.pwatoronto.org and follow the Support Us link, Community Events, FAQ at the bottom of the right column!

PRIVACY STATEMENT

At PWA we do not sell, trade or otherwise share our mailing list. We hope that you enjoy this newsletter and find it informative. However, if at any time you wish to be removed from this or any other mailing, simply contact us by phone at 416-506-1400 ext. 119 or by email at donate@pwatoronto.org. Please allow 2 weeks to update our records accordingly.

WINTER NEWSLETTER 2010
Toronto People With AIDS Foundation (PWA)
200 Gerrard Street East, 2nd Floor, Toronto, Ontario Canada M5A 2E6
Phone: (416) 506-1400 Fax: (416) 506-1404 www.pwatoronto.org